



Indian River County Supervisor of Elections



"I Voted" Sticker Contest

2017 OFFICIAL RULES

Below are the official rules for the Indian River County Supervisor of Elections "I Voted" Sticker Contest. The winning design will be printed on stickers and serve as the official "I Voted" sticker for Indian River County during the 2017-2018 election cycle.

By submitting an entry, you agree to be bound by the following rules:

- 1. Eligibility:** The contest is open to students enrolled in an Indian River County high school or college. Employees of the sponsors or judges, their immediate family members, and members of their households are not eligible to participate.
- 2. Sponsors:** The Indian River County Supervisor of Elections "I Voted" Sticker Contest is sponsored by the Cultural Council and the Vero Beach Museum of Art. The Indian River County Supervisor of Elections Office is responsible for distributing the stickers at polling places during Early Voting and on Election Day.
- 3. How to Enter:** To enter, you must complete and submit an "I Voted" Sticker Contest Entry Form at VoteIndianRiver.com. You may upload your contest entry either using the online Entry Form or you may email your design to info@voteindianriver.com. The Contest Entry Form will be available on August 16, 2017. All entries must be submitted by 5:00 p.m. on Friday, September 15, 2017. Late entries will not be accepted. In the event that a technical issue arises while submitting a contest entry, the entrant should immediately contact the Elections Office by phone at 772-226-3440 or by email at snelson@voteindianriver.com.
- 4. Number of Entries:** Multiple entries are permitted.
- 5. Design Requirements:** Entries must express a message related to voting, which may be specific to Florida or Indian River County. The dimensions of the design should fit on a circular sticker two inches in diameter. To ensure print quality, all designs should be submitted as vector files, or as high-resolution JPGs, with a minimum resolution of 300 dpi.

6. Finalists Selection: Leslie Swan, Supervisor of Elections, Donna Lindsay, Secretary of the Cultural Council and Brady Roberts, Executive Director of the Vero Beach Museum of Art will serve as judges and will choose a group of Finalists on or around September 18. Entries will be judged based on the following criteria:

- a) Overall aesthetics or eye-catching ability;
- b) Strength and effectiveness of the design's message, and
- c) Uniqueness of the design

The Elections Office anticipates selecting five finalists, but may accept more or fewer at its sole discretion.

7. Contest Winner: On or around September 22, 2017, the Elections Office will notify a potential winner via email, using the contact information provided on the Contest Entry Form. If the potential winner cannot be verified by the Elections Office, the Runner Up will become the potential winner, subject to verification. Once the winner has been verified, the Elections Office will announce the Winning Design on the Indian River County Supervisor of Elections website, and the winner's name and design will be displayed on the SOE's social media pages.

8. Ownership of Entries: The Indian River County Supervisor of Elections Office does not claim ownership rights to your entry or entries. By submitting the Contest Entry form and checking the box acknowledging you have read and agree to the Official Rules, you agree to grant the IRC SOE a non-exclusive, fully paid-up and royalty-free, license to use, modify, delete from, add to, publicly display, reproduce and translate your entry.

By submitting an entry, you consent to the use, by the IRC SOE and its affiliates, of your design and your name in connection with the contest and the IRC SOE's related marketing activities, in any media or format, in any and all locations, without any payment or further approval from you.

You agree that nothing in these Official Rules grants you a right or license to use the IRC SOE's name, except that you may use IRC SOE's logo in the design(s) you submit.

9. Design Rules: By submitting an entry, you acknowledge that your entry:

- a) is your original work;
- b) does not contain references to any candidates or political parties;
- c) does not contain material or images that are, in the IRC SOE's sole judgement, obscene, inappropriate for a general audience that may include minors, or defamatory;
- d) does not violate or infringe upon the copyrights, trademarks rights of privacy, publicity or other rights of any person or entity;
- e) does not and will not violate any applicable law, statute, ordinance, rule or regulation;
- f) does not feature the likeness of a private individual without that individual's written permission for its use; and
- g) does not trigger any reporting or royalty obligation to any third party.

10. Additional Terms and Conditions

By entering the contest, each contestant agrees to: a) comply with and be bound by the Official Rules and the decisions of the Elections Office, which are binding and final in all matters relating to this contest; b) release and hold harmless the Elections Office and any other organizations sponsoring, advertising or promoting the contest, and all of their respective past and present officers, directors, and employees.