



# Leslie Rossway Swan

Supervisor of Elections  
Indian River County

**Your Vote Is Your Voice...Speak Up!**

FOR IMMEDIATE RELEASE

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Media Alert

## **NEW VOTER CARD FORMAT REDUCES COSTS FOR SUPERVISOR OF ELECTIONS**

Indian River County Supervisor of Elections, Leslie Rossway Swan, has announced that new voter information cards have been mailed to all 89,600 registered Indian River County voters on Monday, June 25. Supervisor Swan is required to mail new voter information cards to all registered voters as part of the redistricting process, which included redrawing precinct lines to conform to new district boundaries.

Previously, Indian River County had 54 voter precincts which were designated ten years ago following the last decennial census. The Indian River County Board of County Commissioners unanimously approved the Elections Office proposal to reduce the number of precincts from 54 to 37, a 31% reduction. The new precincts are numbered from 1 to 37. Swan, remarked, "Given the substantial reduction in ad valorem taxes, the county can no longer afford to continue at status quo and reducing the number of voting precincts saves taxpayer dollars."

The new voter information cards contain the most current information specific to each voter's residential address. It is imperative for voters to look at their new voter card to confirm their precinct number and voting location. "We're asking voters to review the information on their card to ensure everything is current and accurate, and if changes need to be made, we encourage voters to call us at 226-3440 as soon as possible, so we can make the changes before the August 14 Primary," Swan said.

In an ongoing effort to reduce costs, the Supervisor of Elections staff designed a new card format for the mass mailing of voter information cards. For households with two registered voters whose last names are the same, the Elections Office is sending two voter information cards per mailing. By including two cards per mailing, when possible, the Elections Office reduced mailing costs by \$12,000 and printing costs by \$6,300.

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Voter information cards are non-forwardable by the U.S. Mail. Swan commented, "It is unfortunate when our office sends a mailing to our entire voter registration database and hundreds of undeliverable mail pieces are returned because the voter moved and neglected to notify the Elections Office of their new address. If you do not receive your new voter information card, please contact the Supervisor of Elections office and provide us with your updated contact information."

As always, voter information cards are not intended to be used as identification and serve only as confirmation of a voter's registration, as well as, provide pertinent information regarding the voter's representative districts and polling location. Voters should bring photo and signature identification to the polls to avoid delay. For more information on the new precinct lines and upcoming elections or to request an absentee ballot, please visit [www.voteindianriver.com](http://www.voteindianriver.com) or call 226-3440.