



Leslie R. Swan
Supervisor of Elections
Indian River County

FOR IMMEDIATE RELEASE
September 21, 2020

Media Alert

For Additional Information Contact:
Shane Bias
772-226-3844
4375 43rd Avenue
Vero Beach, FL 32967



(Supervisor of Elections, Leslie Swan (left) Public Relations & Election Worker Specialist Shane Bias (right) displaying their Judges' Award)

ELECTIONS OFFICE PRESENTED WITH JUDGES' AWARD FOR NATIONAL VOTER REGISTRATION DAY EVENT

Indian River County, FL – Indian River County Supervisor of Elections, Leslie Swan, and Public Relations & Election Worker Specialist, Shane Bias were honored recently at the 81st Annual Conference of the Florida Public Relations Association. The Elections Office was presented with a Judges' Award at the Golden Image Awards held virtually on August 27, 2020 for their innovative and cost-effective National Voter Registration Day event.

This year's Golden Image Awards Judging was provided by judges of the highest caliber from the Public Relations Society of America.

FPRA's statewide competition: The Golden Image Awards, have become the standard of excellence in the state of Florida, recognizing the very best examples of innovation, planning, design and evaluation. To qualify for judging, an entry must incorporate sound public relations

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research and planning. Entries also must meet the highest standard of production, execution and evaluation of results and budget.

Founded in 1938, the Florida Public Relations Association (FPRA) is the oldest public relations organization in the United States. Members represent a variety of different organizations including private and public corporations, government entities, not-for-profits, counseling firms and independent practitioners. As a statewide Association, FPRA's more than 1,200 professional and student members comprise Florida's 15 professional and 13 student chapters.

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