



Leslie R. Swan
Supervisor of Elections
Indian River County

FOR IMMEDIATE RELEASE
June 3, 2014

For Additional Information Contact:

Leslie Rosway Swan
772-226-3440
4375 43rd Avenue
Vero Beach, FL 32967

Media Alert

ELECTIONS OFFICE TALLIES AMERICAN IDOL VOTES

Indian River County, FL - The results are in! Indian River County Supervisor of Elections staff recently hosted an election of a different sort- an all kid election, in which children of all ages were invited to vote on their favorite American Idol.

The American Idol Election took place at the first-ever KidsBlast in Riverside Park, hosted by The Buggy Bunch. In total, 109 votes were tallied at the end of the day. Abraham Lincoln pulled in 36 votes; the Statue of Liberty was close behind with 33 votes; Betsy Ross collected 26 votes; and Uncle Sam finished last with 10 votes, making Abraham Lincoln the official winner of the American Idol Election. Four under votes brought the total ballots cast to 109.

“Our goal at KidsBlast was to engage children in the elections process by having them vote on their favorite American Idol after posing for pictures at our American Idol photo booth. On the backside of the photo booth was a brief description of each character to help kids decide which one was their favorite. Parents and kids alike loved it! For takeaways, participants received an American flag and an educational coloring book on the elections process,” said Supervisor of Elections Leslie Swan.

The Indian River County Supervisor of Elections American Idol Photo Booth was a huge success and will be used for years to come as part of their ongoing voter outreach efforts.

#

