Leslie R. Swan
Supervisor of Elections
Indian River County

FOR IMMEDIATE RELEASE

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Media Alert

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PAINT THE TOWN RED, WHITE & BLUE
ON SEPTEMBER TWENTY-TWO

Indian River County, FL-- Help the Elections Office celebrate National Voter Registration Day on Tuesday, September 22, 2015 in three easy steps. **Print** a poster from www.VoteIndianRiver.com or pick one up from the Elections Office, take a **picture** with your completed "I Registered to Vote Because" poster, and **post** it on your social media accounts starting September 1st. Use the hashtag **#IRNVRD** and the Facebook, Instagram and Twitter handle @VoteIndianRiver to tag the Indian River County Supervisor of Elections Office.

Tell your friends, family and colleagues, and don't be afraid to get creative! This is your chance to show off your patriotic pride. The goal is to take over social media on September 22nd and reach as many people as possible. "National Voter Registration Day is the perfect opportunity to get involved no matter what party you support or which issues are most important to you. It's time to get Indian River County excited about registering and voting," said Leslie Swan, Supervisor of Elections for Indian River County.

The Elections Office is committed to helping spread the word about #IRNVRD. Visit VoteIndianRiver.com to print your poster or pick one up from the Elections Office and celebrate National Voter Registration Day by Painting the Town Red, White and Blue on September Twenty-Two!

National Voter Registration Day was first started in 2012 for the presidential election. It has now become an annual celebration, and we need your help to make this important day a huge success. For more details about how you can get involved with Indian River County's National Voter Registration Day celebration, contact Stephanie Nelson at (772) 226-3446 or snelson@voteindianriver.com. To find out if you're registered, visit VoteIndianRiver.com, or call or stop by the Elections Office.

Don't Forget The 3 Ps:

—more—

Print: Print a poster or pick one up from the Elections Office and tell us why you registered to vote in the space provided.

Picture: Ask someone to take a picture of you, your friends, your family or your colleagues.

Post: Post a picture of you with your poster using the handle @VoteIndianRiver and hashtag #IRNVRD.

Hashtag: #IRNVRD

Facebook: www.facebook.com/VoteIndianRiver

Twitter: www.twitter.com/VoteIndianRiver

Instagram: www.instagram.com/VoteIndianRiver

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