



Leslie R. Swan
Supervisor of Elections
Indian River County

FOR IMMEDIATE RELEASE
October 5, 2015

For Additional Information Contact:
Leslie Rossway Swan
772-226-3440
4375 43rd Avenue
Vero Beach, FL 32967

Media Alert

VOTER PARTICIPATION CENTER SENDS CONFUSING MAILER

Indian River County, FL – Leslie Swan, Supervisor of Elections, reports that the Elections Office has fielded numerous questions from confused voters who are receiving voter registration applications from the Voter Participation Center (VPC). Voters mistakenly believe the mailing is coming from the Indian River County Supervisor of Elections' Office.

"The majority of the phone calls we are receiving are from already registered voters who are questioning their voter registration status. One caller said that they received a letter addressed to their "supposed child", and this caller said that they have no children. A voter, in another Florida county, was the recipient of a pre-filled application in the name of a deceased child," said Supervisor Swan. "This mailing has caused great confusion for voters and has prompted numerous calls to our office."

The Voter Participation Center in 2008 and 2012 launched voter registration campaigns using erroneous consumer data lists that were outdated. In 2014 their campaign focused on absentee ballot requests which created confusion for voters who had already requested and sent in their voted absentee ballots. Misleading campaigns such as these further erode the confidence of voters and unnecessarily place a burden on Elections Office staff who are actively preparing for the upcoming election cycle.

Voters who receive this mailing are encouraged to check their voter registration status at www.voteindianriver.com or by calling the Indian River County Supervisor of Elections office at 226-3440.

#